



TODD LARSEN

Co-Founder of Tech Leaders

AI ADOPTION / CUSTOM AGENTS / RESPONSIBLE AI

MEDIA CONTACT

AMELIA@TECHNICAL-LEADERS.COM
TECHNICAL-LEADERS.COM/SPEAK

MEDIA KIT
2026

WHO I AM

Todd is the Co-Founder of Tech Leaders, where he helps teams move from AI experimentation to everyday adoption through practical, hands-on training and custom AI agents.

He teaches leaders and teams to use the 4 Gears of AI Usage - from chat and assistants to agents and automated loops - then map, build, and tune workflows around the work they already do.

Tech Leaders has trained 8,000+ professionals across 2,000+ organizations and participates as an OpenAI SMB Channel Partner.

Before Tech Leaders, Todd was at Groupon during its IPO and was the first hire at Digit before its exit to OPRT. He has advised 20+ startups as a fractional CTO, strategic advisor, and builder.



20K+

SOCIAL MEDIA
FOLLOWERS

15K+

NEWSLETTER
SUBSCRIBERS

8,000+

PROFESSIONALS
TRAINED

15+

PAST SPEAKING
ENGAGEMENTS

TRUSTED BY LEADERS FROM

Training leaders and staff at companies like



SPEAKING TOPICS

● AI Adoption & the 4 Gears

Move teams from AI experimentation to everyday adoption across chat, assistants, agents, and automated loops.

● Building Custom AI Agents

Map, build, and tune agents and workflows around the work your team already does - no coding required.

● Responsible AI for Leaders

Build AI literacy, practical skills, and responsible adoption across your organization at scale.

SPEAKING + WORKSHOP FEES

Clear starting points for virtual, local, national, and international events.

SPEAKING + WORKSHOP FEES

Clear starting points for the most common delivery formats



DELIVERY OPTIONS

- **\$2.5K** **VIRTUAL**
Live facilitated session
- **\$5K** **LOCAL IN-PERSON**
Keynote + workshop · 3-hour drive
- **\$10K** **ANYWHERE IN THE US**
In-person delivery
- **\$25K** **ANYWHERE IN THE WORLD**
International delivery

Local radius is illustrative; final travel scope is confirmed in the SOW.

Fees in USD. Final scope, audience, travel, recording, and production requirements are documented in the SOW.

Virtual \$2.5K | Local in-person \$5K | Anywhere in the US \$10K | Anywhere in the world \$25K

Final scope is documented in the SOW.

MEDIA & PRESS

PAST PODCAST APPEARANCES

Hey {First Name}

An Insider's Guide to Outbound Sales

[LISTEN NOW](#)

Code Story

Insights from Startup Tech Leaders

[LISTEN NOW](#)

Growth@Scale

Scaling Technical Leadership

[LISTEN NOW](#)

SPEAKING REQUESTS

BOOK TODD

For stages, podcasts, workshops, and masterclasses with real momentum.

AMELIA@TECHNICAL-LEADERS.COM

TECHNICAL-LEADERS.COM/SPEAK

Typical response time: within 48 hours